



## Client FAQ

### Q: What are the reasons behind the merger, and how does it benefit me as a client?

A: The merger between our two companies is driven by a strategic vision to strengthen our capabilities and enhance the overall client experience. By combining our resources and expertise, we aim to provide you with even better services, and support. As a valued client, you can expect improved efficiency, more innovative solutions, and a broader range of offerings tailored to meet your specific needs.

### Q: Will there be any changes to the services you currently offer?

A We value your trust in our services, and we want to assure you that while the merger presents opportunities for enhancement, any changes to our services will be approached thoughtfully and with your best interests in mind. Our primary goal is to continue providing you with exceptional service and meeting your needs effectively.

#### Q: What are the expanded services offerings available through this combination?

**A:** This combination will bring together strategic business acumen, clinical development, medical affairs, pharmacovigilance, HEOR, and regulatory expertise, among all other R&D competencies to support drug development from concept to commercialization.

## Q: Will my point of contact change after the merger?

A: You can continue to rely on the same familiar point of contact for all your needs. We understand the importance of continuity in our client relationships, and we want to assure you that your point of contact will remain unchanged even after the merger. Should there be any changes in the future, we will communicate them to you well in advance.

## Q: Will there be any changes to existing contracts?

A: We do not anticipate any changes to existing contracts resulting from the merger. Your current agreements will remain in place, and you can continue to enjoy the same terms and conditions that were agreed upon initially.

#### Q: Will the merger affect your commitment to your values and clients?

A: Rest assured that our commitment to delivering high-quality service remains unwavering throughout this transition, and we are dedicated to creating a seamless experience for you during and after the merger. Your satisfaction and success are our top priorities.

## Q: Who will lead the merged entity?

We will establish an Executive Leadership Team (ELT), comprising of leaders from both organizations, and led by Doug Locke, the CEO of SSI Strategy. The current management teams of both companies will remain in place to steer their respective entities and preserve the unique cultures and brands. SSI Strategy President Adam Schwartz will continue in his role leading SSI's operations while the NDA management team will continue leading NDA Group under the guidance of President Johan Strömquist.

#### Q: Will there be any disruptions or downtime during the transition period?

A: We want to assure you that we do not foresee any disruptions or downtime during the transition period. Our dedicated teams have carefully planned the merger process to ensure a seamless and uninterrupted experience for all our clients.





# Q: Will there be any changes to the company's privacy and data security policies due to the merger?

A: We do not anticipate any changes to our privacy and data security policies as a result of the merger. However, if any changes are necessary, we will communicate them to our clients in a timely and transparent manner.

## Q: Will there be any changes to the company's long-term strategy or focus because of the merger?

A: The merger provides opportunities to enhance our offerings and better meet our clients' needs, however our focus will remain steadfast to serve you. We are committed to providing high-quality service and support, staying true to our core values and mission throughout and beyond this transition.

# Q: How will the company ensure effective communication of updates and changes to clients throughout the merger process?

A: Ensuring smooth communication is a top priority for us during the merger process. we will provide regular updates utilizing various channels, such as social media, email, and our website, to keep you up to date. We are happy to answer any questions or concerns you may have about the merger. Please feel free to reach out to your point of contact, who will be happy to provide you with more information. We believe that open and transparent communication is key, and we are committed to keeping you informed every step of the way.